

24 January 2011

THE PHILIPPINE STOCK EXCHANGE, INC.

3rd Floor, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Ms. JANET A. ENCARNACION**
Head, Disclosure Department

Ladies and Gentlemen:

Re: "Ongpin-led Alphaland spending P1.2B on tourism ventures"

We write in reply to your letter of 24 January 2011 regarding the news article entitled "Ongpin-led Alphaland spending P1.2B on tourism ventures" published in the 24 January 2011 issue of the *BusinessWorld*, which reported in part:

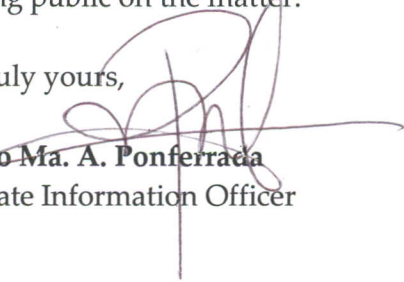
ONGPIN-LED property developer Alphaland Corp. plans to spend as much as P1.2 billion to build new projects and expand existing ones this year. . . . "We have Balesin. We are spending about P800 million this year for it," Alphaland president Mario A. Oreta told reports. . . . "[For Boracay], we are spending P300 million to P400 million this year," Mr. Oreta said. . . . Total spending for Alphaland Boracay Gateway will reach more than P1 billion, Mr. Oreta said. To bankroll project development, Alphaland will use internally generated cash and tap banks. "Right now, we are borrowing P2.4 billion again for the project financing," Mr. Oreta said. . . .

With reference to your query, we confirm that that article is accurate as of this date.

However, we have other projects that may well increase that amount substantially. We are at this time unable to give specifics regarding our other investments since they are still in the process of development.

We hope the foregoing properly apprises the Exchange, the Trading Participants and the investing public on the matter.

Very truly yours,


Rodolfo Ma. A. Ponferrada
Corporate Information Officer